

# NORTHSIDE NEWS

MAY 2024

## TOP NEWS

- Major League Soccer in Indianapolis
- Binford Farmer's Market
- Hope Springs Eternal Blood Drive
- Help Fight Hunger with Gleaners
- Broad Ripple Art Fair & Upcoming Events
- Broad Ripple Duck Race
- Thriving Buildings Workshops

## RESOURCES

- Report potholes, abandoned vehicles, stray animals, & more through the Mayor's Action Center:
  - 317.327.4622
  - [Request Indy Online here](#)
  - Request Indy App
- My contact info
  - [mina.moussa@indy.gov](mailto:mina.moussa@indy.gov)
- Community Office Hours
  - 2nd & 4th Wednesdays from 10-12
  - [Click here for locations](#)

## MEET YOUR MNA

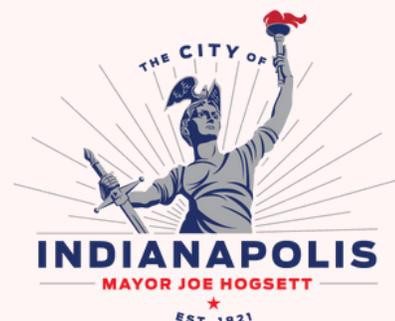
Hello! My name is Mina Moussa, and I am the MNA for Area 1. Before joining the city, I was with Project Azul, an Indianapolis non-profit focused on upskilling individuals in the logistics and manufacturing industries. I majored in Anthropology at Ball State (chirp chirp!). When I'm not working, I like to play tennis, try out new restaurants, and watch movies.



## SOCIALS

If you know anyone who may find this newsletter helpful, please encourage them to add their email to the distribution list at: [Click this link](#)

To see weekly updates, [follow me on Nextdoor here.](#)



# MAJOR LEAGUE SOCCER IN INDIANAPOLIS

APRIL 25TH - MAYOR HOGSETT LEADING EFFORT TO BRING MLS TO INDIANAPOLIS

Mayor Joe Hogsett announced an effort to secure a Major League Soccer (MLS) expansion club for Indianapolis. The announcement comes after a productive meeting with Commissioner Don Garber of Major League Soccer in New York City earlier this week.

“Early Monday morning, I flew to New York City to meet with the Commissioner of Major League Soccer. As a result of that conversation, I am today informing Indianapolis that, as Mayor, I will be leading an effort to file an MLS application and pursue an MLS club,” said Mayor Hogsett. “Indianapolis has long been a marquee destination for professional and amateur sports. A significant part of this collective success stems from our history of local and state collaboration, the ability to articulate a common vision, and a corporate and community commitment to seeing the city’s teams succeed.”

Indianapolis’ legacy of collaboration and public-private partnerships continues with Mayor Hogsett’s effort to bring a new major league team to Indianapolis. A Major League Soccer club ownership group is forming – it includes a group of investors led by an experienced and well-respected sports executive, who has held leadership roles in MLS and global soccer.

Yesterday, in an effort to put forth the best possible application for a Major League Soccer team, Mayor Hogsett submitted to the Metropolitan Development Commission a proposal for a new Professional Sports Development Area (PSDA) that would enable an alternative stadium site for the League and a prospective ownership group to consider, located near the Downtown Transit Center. The proposal would create a mechanism for public financing, construction, and ownership of a soccer-specific stadium in Downtown Indianapolis. In the weeks ahead, Mayor Hogsett will seek the approval of that framework by the Metropolitan Development Commission and the City-County Council.

“I am well aware that this new venture presents no guarantee, but every great achievement in our city’s history has begun where opportunity was met with action,” Mayor Hogsett continued. “Whether it be pursuing and receiving NFL and NBA franchises, or hosting NCAA Final Fours, Big Ten championships, the NBA All-Star Weekend, the US Swimming Olympic Team Trials, the biggest single-day sporting event in the world with the Indy 500, or the Super Bowl, our city knows how to navigate the business of sports. And today, we enter our pursuit of the ‘world’s game.’”

# BINFORD FARMER'S MARKET

## GROWING GOOD HEALTH

Our May theme at the market is Growing Good Health, with many community partners attending to start our season strong!

We will also have regularly-attending community partners this season, with Versiti hosting a blood drive every third Saturday and RecycleForce collecting monetary and e-waste donations the last Saturday in May, July, and September.

Mark your calendars for June 1, when the market will be hosting our annual Family Safety Day! Meet your local firefighter at their bookmobile, take home freebies and giveaways from community organizations, bring your bike helmet to get it fit correctly, play our kids' scavenger hunt for a prize from the BRAG booth, and more!

The Binford Farmers Market is grateful for another year of faithful sponsorship and support from Community Health Network and Northview Church! If your organization would like to sponsor the market or one of our special events, please contact us at [market@binford71.org](mailto:market@binford71.org).

The Binford Farmers Market will host many exciting new and veteran community partners this season, including the Versiti Blood Center of Indiana, every third Saturday (the next date May 18). RecycleForce every other month (the next date is May 24)!

May's theme is Growing Good Health. We can't wait to see you there!

### May at the Market:

May 4th:

State Rep. Carey Hamilton  
FreshBucks  
Shadeland IMPD Substation

May 18th:

Versiti ([Sign up to Donate Blood](#))  
Container Gardening Demo

May 11th:

Composting - Purdue  
Nickel Plate Trail

May 25th:

RecycleForce  
Marion Co 4-H

# BLOOD DRIVE

Hope springs  
eternal

**DONATE  
BLOOD**

**Saturday  
May**

**18**

**8:00 AM – 12:00 PM**

**Helpful tip:  
Make sure to eat a healthy  
meal and drink plenty of  
water before donating.**

## **BINFORD FARMERS MARKET**

**May 18th, 2024**

**Binford Farmers Market - Bloodmobile  
6620 Northview Way  
Indianapolis, IN 46220**

**8:00 AM to 12:00 PM**

**APPOINTMENTS PREFERRED**

**To register, click the registration link below.**



# FIGHT HUNGER WITH GLEANERS

Gleaners and Castleton United Methodist Church are partnering again this summer to bring the Gleaners Mobile Food Pantry to Shadeland Station Shopping Center on Tuesday afternoons. Volunteers from across the city are welcome to support this effort. Volunteers ages 13-17 may serve with an adult and a signed waiver.

Food lines are open on Tuesdays from 3 to 5 p.m., and serving hours are 2 to 5:30 p.m. From June through August, they will need 35 volunteers each week.

Volunteer opportunities will include opening boxes and preparing to distribute food, placing food items in vehicles, helping drivers line up, talking with guests about how many families need food that distribution day, and giving out food to those who walk up.

Please consider supporting this important effort in the BRAG community. They are expecting to serve around 400-500 households per week!

[Sign up to Volunteer](#)

## **Neighborhood Leaders Meeting**

When: Wednesday, May 22 from 6:30-8:00 p.m.

Where: Castleton United Methodist Church-Fellowship Hall

We invite neighborhood leaders in the BRAG Community to join us on Wednesday, May 22, for a meet-and-greet followed by a Q&A with elected city officials and Clear-Path 465 and Nickel Plate Trail representatives.

# DUCK RACE AND ART FAIR

MAY 18TH & 19TH - KICKOFF SUMMER FUN AT THE INDY ART CENTER



Links for:

[5k Registration](#)

[Volunteer](#)

[Become an event sponsor](#)



[Get tickets here!](#)

Support the arts and shop from 150+ local, regional, and national artists. The OneAmerica Financial Broad Ripple Art Fair is a nationally ranked, highly selective, juried art fair that benefits the Indy Art Center as its largest annual fundraiser.

Enjoy incredible one-of-a-kind art, live music curated by Indy Jazz Fest, fantastic food, Bier Brewery products, artist demonstrations, and interactive art activities for people of all ages! It's Everybody's Art Fair!

## UPCOMING EVENTS

- Summer Broad Ripple Farmers Market, Saturdays 9am-Noon (Starts 5/4), Behind Lowe's (6001 N. Rural Street)
- OneAmerica Financial Broad Ripple Art Fair, Saturday, May 18 - Sunday, May 19, 10am-5pm, Indy Art Center (820 E 67th St.)
- Land Use & Development Committee Meeting, Tuesday, May 28, 6pm, Northminster Church (1660 Kessler Blvd. E Drive)
- Broad Ripple Duck Race + 5K presented by DAVID Electric and Eight Eleven Group, Saturday, June 1, Broad Ripple Village
- Monthly Cleanup, Saturday, June 8, 10am-12pm, Broad Ripple Fire House (6330 Guilford Avenue) \*\*Second Sunday of the month for June ONLY\*\*

# BR DUCK RACE AND 5K

JUNE 1ST - THE DUCKS ARE COMING

This year's duck race is just around the corner! Below is all of the info you need to get involved with the event:

## **5K Registration is LIVE**

This year, we incorporated a 5K into the start of the event. This will replace the Ripple Effect 5K that usually takes place in the fall. Enjoy a fun course around Broad Ripple area including Broad Ripple Avenue, the RiverWalk, and Broad Ripple Park. We are also offering a 1-ish mile fun run for those who just want the shirt or have small children.

More info and registration can be found on the race website can be found [here](#). Be sure to register by Friday, May 17 to guarantee your race shirt! After that date, shirts will not be guaranteed.

## **Duck Race Sponsors (LAST CALL!)**

We are accepting a few final applications to have a table at the Broad Ripple Duck Race + 5K! The fee to participate is \$500 and businesses must provide a children's activity throughout the event (10am-1pm). Businesses will also receive the following:

- Your business logo displayed on the event website, linked back to your website
- (5) complimentary ducks to participate in Duck Race and (2) complimentary 5K registrations
- Your business logo on the 5K participant t-shirt

The deadline to register is Friday, May 10. Please email [info@brva.org](mailto:info@brva.org) for more info or to reserve your spot!

## **Duck Sales**

Inflation hasn't yet hit our duck sales. Ducks are one of \$6, six for \$30 again this year.

Don't wait until the event to get your ducks! Find the BRVA tent at the Summer Farmers Market from 8-12 every Saturday for the rest of May and avoid the lines on the day of the event. New this year -- due to changes in charity gambling legislation, we can now accept credit cards! Yay! Unfortunately, we are still not able to sell ducks online. Boo! Stayed tuned to our social media for more chances to get your ducks before the event.

If you have questions on duck sales or would like to purchase a discounted flock (50+ ducks) for your office, staff, or friends, please email [info@brva.org](mailto:info@brva.org).

## **Volunteers**

It takes a VILLAGE to put on events like this. And with an even larger event expected this year, we need a large amount of volunteers. Please consider donating your time to the community and signing up for a shift at the event. Volunteers must be at least 16 years old. Volunteers will receive a thank you gift card from a local Broad Ripple business as well as an event t-shirt. Positions as well as the times and a short description can be found [here](#).

# THRIVING BUILDINGS WORKSHOPS



## THRIVING BUILDINGS & BENCHMARKING + TRANSPARENCY: WHAT DOES IT MEAN?



In 2017, Mayor Joe Hogsett set the ambitious goal for Indianapolis to reach **carbon neutrality** by 2050. Energy benchmarking and transparency is a critical step in this process and in encouraging efficiency.

Indy's benchmarking program, referred to as **Thriving Buildings**, gives organizations the opportunity to benchmark their energy and water data to identify ways to **save money on utility costs while improving air quality for Indianapolis residents.**

### WHAT IS BENCHMARKING?

**BENCHMARKING** is tracking the energy and water use of our buildings by inputting utility data into *EPA Energy Star Portfolio Manager*. This gives building owners the ability to become more energy efficient through comparing energy uses with other buildings and tracking their progress over time.

### WHAT IS TRANSPARENCY?

**TRANSPARENCY** is reporting the benchmarking information to the city and community. Similar to miles-per-gallon calculators on cars or nutrition labels on food packages, this will improve consumer choice, building owner accountability, and reward energy efficiency.

### WHAT ARE THE BENEFITS?

Thriving Buildings could spur both economic development and climate benefits for Indianapolis by 2030. Through increased energy efficiency initiatives, Indianapolis could see a wide range of benefits for Indy's business owners, tenants, and community.

**\$16 million** in utility bill savings per year



**1,400 jobs** created



**27% reduction** in CO<sub>2</sub> emissions within the built environment



**\$77 million** in public health savings due to improved air quality



# THRIVING BUILDINGS WORKSHOPS

BUILDING OWNERS WILL **BENCHMARK THEIR BUILDING'S ENERGY AND WATER CONSUMPTION** BASED ON THE FOLLOWING **TIMELINE**:

	PHASE 1 (2021)	PHASE 2 (2022)	PHASE 3 (2023)	PHASE 4 (2024)	PHASE 5 (2025)
<b>IMPACTED BUILDINGS</b>	voluntary benchmarking period for all building types	<ul style="list-style-type: none"> <li>City buildings <math>\geq 50,000</math> sq ft</li> <li>Voluntary for all other building types</li> </ul>	<ul style="list-style-type: none"> <li>City buildings <math>\geq 25,000</math> sq ft</li> <li>All buildings <math>\geq 100,000</math> sq ft</li> </ul>	<ul style="list-style-type: none"> <li>City buildings <math>\geq 25,000</math> sq ft</li> <li>All buildings <math>\geq 50,000</math> sq ft</li> </ul>	<ul style="list-style-type: none"> <li>City buildings <math>\geq 25,000</math> sq ft</li> <li>All buildings <math>\geq 50,000</math> sq ft</li> </ul>
<b>DATA TRANSPARENCY</b>	N/A	N/A	Scores for covered city properties	Scores for covered city properties	Scores for covered city properties Scores for all covered properties will be published in 2026

## BENCHMARKING ASSISTANCE

[indy.gov/activity/benchmarking-and-transparency](http://indy.gov/activity/benchmarking-and-transparency)



- The above webpage contains a step-by-step "How To Benchmark" guide and links to instructional videos and resources.
- Our office hosts multiple Data Jams each spring: these are free, in-person workshops where our program manager walks building owners through the simple benchmarking process.
- A recording of a previous virtual Data Jam is also available at the above webpage.

To stay up to date on Thriving Buildings news, **sign up for emails at [ThriveIndianapolis.com/news](http://ThriveIndianapolis.com/news) & follow us on social media!**



**BENCHMARKING@INDY.GOV**



**@SUSTAININDY**

**Thriving Buildings Data Jams**

**FREE, GUIDED WORKSHOPS FOR INDY BUILDING MANAGERS 50,000 SQ FT+**

By tracking our energy usage over time, we can cut costs + emissions and improve public health

Wednesday, March 13 1:30 - 3:30pm	CAP Indy Ball State 25 N Pine Street
Thursday, April 18 9:30 - 11:30am	CAP Indy Ball State 25 N Pine Street
Friday, May 17 1:30 - 3:30pm	CAP Indy Ball State 25 N Pine Street

Bring your laptop! Participants will leave Data Jams knowing how to take advantage of the free ENERGY STAR Portfolio Manager software and comply with the Indianapolis Energy Benchmarking and Transparency Ordinance (art III Ch. 710).

Join a "Data Jam" workshop! The Office of Sustainability will be hosting Data Jams through May 2024 to provide building managers learning to benchmark for the first time an in-person opportunity to receive additional assistance. These workshops are provided at no cost. Bring your laptop and join others learning to benchmark for the first time!

Participants will leave Data Jams knowing how to take advantage of the free ENERGY STAR Portfolio Manager software and comply with the Indianapolis Energy Benchmarking and Transparency Ordinance.

Data Jam #2 | CAP Indy Ball State, 25 N Pine St | Thursday, April 18 | 9:30 - 11:30 a.m.

Data Jam #3 | CAP Indy Ball State, 25 N Pine St | Friday, May 17 | 1:30 - 3:30 p.m.

[Find more information on the Thriving Buildings Program indy.gov website here](http://indy.gov/activity/benchmarking-and-transparency)